PRATHEEKSH D N
Software Engineer

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PROFESSIONAL SUMMARY

Frontend-heavy Full Stack Engineer with 3.4 years of experience building scalable web and mobile applications using React, Next.js, Angular, and Node.js. Strong expertise in CMS-driven platforms, reusable UI architectures, and API integrations. Proven track record of delivering high-performance solutions for e-commerce, banking, and loyalty platforms, contributing to $400K+ annual revenue.

TECH STACK

Frontend: React, Next.js, Angular, JavaScript, Tailwind CSS, HTML, CSS, Bootstrap
Backend: Node.js
Architecture: SSR, CMS Integration, Theming, Reusable Component Systems
Mobile: React Native
Tools: Git, NPM, StencilJS, CI/CD, Github Actions, EC2, S3, Copilot, Codex

WORK EXPERIENCE

Reward360 Global Services   **September 2022 - Present**
Software Engineer

- Built a Next.js + Tailwind CMS-driven platform with real-time UI updates and dynamic theming, reducing manual configuration by 60%. (SmartBuy - https://offers.smartbuy.hdfc.bank.in/v2/foryou)
- Developed a multi-transport booking portal using Angular with CMS-driven configuration, cutting development effort by 80% across client accounts.
- Created reusable cross-framework UI components using StencilJS for React, Angular, Next.js, and PHP systems.
- Delivered a banking PWA using Next.js with Server-Side Rendering (SSR) for automated bill payments and third-party API integrations. (MyCards - https://mycards.hdfc.bank.in)
- Built a reusable e-commerce rewards platform as an NPM package with theme-based customization, powered by a Node.js REST API, Strapi CMS, and Elasticsearch search integration.
- Contributed to a Singapore rewards platform generating $400K+ annual revenue, enabling scalable deployment across 8+ global clients.

Responsive Media Tech Services   **November 2020 - June 2022**
Ad Operations Analyst

- Managed 4 US-based clients, maintaining 100% delivery accuracy through strong communication and coordination.
- Led onboarding of two clients by aligning cross-functional teams and establishing clear workflows.
- Trafficked and optimized 100+ monthly ad campaigns using Google Ad Manager for timely delivery.
- Handled campaign reporting, optimization, and performance tracking to ensure client satisfaction.

EDUCATION

BACHELOR OF COMPUTER APPLICATIONS - CGPA 7.63   **2016-2019**
VIVEKANANDA INSTITUTE OF MANAGEMENT, RAJAJINAGAR,
BANGALORE UNIVERSITY

PRE- UNIVERSITY - 81.6%   **2014-2016**
SRI. J. C. B. M. COLLEGE, SRINGER

CERTIFICATION

MERN STACK DEVELOPMENT - 2022
JSPIDERS - BASAVANAGUDI, BANGALORE

ADVANCED DIGITAL MARKETING - 2020
DIGIPERFORM - MALLESWARAM, BANGALORE